



17303 Brookhollow Court Dr. Houston, TX 77084

MICHAEL HOBLEY

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EMPLOYMENT

JUNE 2006 - PRESENT
Senior Web Designer
Rigzone.com

Work with **HTML**, **CSS**, **ASP**, **jQuery** and **SQL** for the largest oil & gas website in the world. Manage implementation of all advertising across 5 websites and worked directly with advertisers to produce ads (clients include Shell, Chevron, Saudi Aramco, ExxonMobil). Built custom ad reporting web application using **ASP**, **SQL**, **XML**, **Adobe Flex** and **ActionScript 3**.

APRIL 2005 - JUNE 2006
Senior Interactive Web Developer
Continental Airlines

Responsible for the creation of Flash-based web advertising and the development of website flash applications. Designed and coded **HTML** email templates using strict **xHTML** and inline **CSS** which are sent to more than 3 million people daily. Developed various code libraries used by marketing teams not proficient in **HTML** or **ActionScript 2**.

APRIL 2005 - JUNE 2006
UTMB, School of Nursing
Galveston, TX

Developed a grant-funded week-long technology eCamp for more than 500 freshman nursing students to teach them about current technology trends, security and data storage. Distributed and tracked PDA and software distribution to 250 of the students, and provided training on the use of the materials. Trained media center staff in **HTML**, **CSS** and basic **ActionScript** for web-based courses.

EDUCATION

2007 - 2008

Masters of Information Systems
University of Phoenix Online

2003 - 2005

Bachelors of Information Technology
University of Phoenix Online

1995 - 1997

Associate of Arts
Ricks College, Idaho

LATEST PROJECTS

2009 PRIDE HOUSTON
Director of Interactive Media
Volunteer

www.pridehouston.org
identity, business card design, website design and development, web and print advertising, analytics, social media management, mass email distribution

2009 HOUSTON PRIDE IDOL
Web Developer
Volunteer

www.houstonprideidol.com
identity, website, social media management, web and print advertising, analytics

SKILLS

SOFTWARE

Photoshop, Illustrator, InDesign, Flash, Flex 3, Dreamweaver, Acrobat and MS Office

LANGUAGES

Hand coded **HTML** & **CSS** (compatible with standards compliant browsers), Intermediate **ActionScript 2** & **3**, basic **JavaScript**, **ASP**, **SQL** and **jQuery**